



Re-Run™ Fabric by Fleurville®

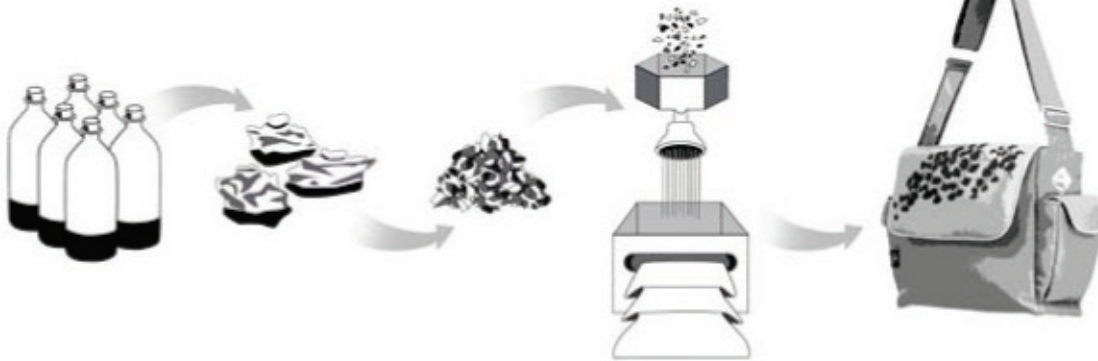
See what we are doing with your old plastic bottles...

How is Re-Run made?

Plastic bottles, or PET (Polyethylene Terephthalate) containers, are gathered in recycling centers, crushed, and sent to our manufacturer. Once there, they are separated by color and chopped into fine pieces. These small flakes of plastic are melted, liquefied, and extruded into filaments. Once the filaments are cut and baled, they are ready to be woven into fabric. We use this fabric rather than fabric made from virgin petroleum to make your bags!!! Not only does this save our natural resources, it keeps plastic bottles out of landfill where they would take over 1,000 years to break down.



Look for these tags on your next Fleurville bag.



- the US consumes 50,000,000,000 (50 Billion) plastic bottles a year
- 86% of US plastic bottles end-up in landfill
- plastic bottles are made from oil and take 1000 years to breakdown
- Re-Run™ fabric is made from recycled plastic bottles

By purchasing products with Re-Run™ logo, you are reducing your carbon footprint and supporting a more sustainable form of manufacturing. Each Re-Run™ product has a hangtag shaped like a plastic bottle that tells you how many plastic bottles you saved from landfill! It can be fun to show this to your family and friends and talk to them about how recycling is good for our planet. We hope you share our commitment to teaching children responsible stewardship of our shared environment.

